

GrowNYC's Greenmarket at the Oculus Goes Indoors

January 16, 2019 – Yesterday, GrowNYC, Westfield, and the Port Authority of NY and NJ have brought the Greenmarket at the Oculus indoors.

This market, **GrowNYC's first indoor Greenmarket**, opened inside the Oculus with vendors offering local produce, baked goods, and potato vodka:

Samascott Orchards Meredith's Bread Francesca's Bakery 1857 Spirits

Riverine Ranch (cheese!) Roxbury Mountain Maple will join this market soon.

"It's fantastic! We're so thrilled to have the Greenmarket here in the winter, further demonstrating the revitalization of downtown Manhattan," said Jessica Lappin, President of the Alliance for Downtown New York.

"A lot of people think of farmers markets as summer events, but GrowNYC operates Greenmarkets year-round," said Marcel Van Ooyen, President and CEO of GrowNYC. "We're grateful for our partnership with the Port Authority and Westfield to bring fresh, local products to downtown New Yorkers, as well as to tourists and commuters who travel through the Oculus during every season."

This market "has been a highly successful fixture on the World Trade Center campus for the past two years and bringing it indoors will allow for a year-round customer experience for those who live and work in Lower Manhattan," said Port Authority Executive Director Rick Cotton.

"Westfield is thrilled to partner with the Port Authority and GrowNYC to bring the market on Oculus Plaza inside the Oculus for the downtown community to enjoy during the winter months" said Shari C. Hyman, Vice President, Westfield World Trade Center

Greenmarket at Oculus Plaza

Fulton St. and Church St. inside the Oculus
Tuesdays, 7 a.m. – 7 p.m.
*Cash, SNAP/EBT, Debit/Credit
Health Bucks now year-round! SNAP/EBT users – for every \$5 you spend, get a \$2 bonus.

Visit the <u>Greenmarket at the Oculus</u> webpage for up-to-date information on at-market activities throughout the season.

Keep Farmers Farming, Shop Your Local Greenmarket!

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