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## GrowNYC's Youthmarkets Open for the 2015 Season

New York, NY—GrowNYC's Youthmarkets will open for the season in partnership with community-based organizations the week of July 6th at 14 locations throughout Brooklyn, Manhattan, Queens and the Bronx. From July through November, neighborhood youth will operate these farm stands that provide residents and community members with access to fresh fruits and vegetables. Through Youthmarket, families in NYC have increased access to farm fresh food; youth in these areas earn money and learn small-business skills; and farmers in the New York City region are achieving higher revenue through access to under-served markets.

Last year, Youthmarkets sold \$250,000 in produce with over half of the purchases made using nutrition subsidies such as SNAP (Supplemental Nutrition Assistance Program) and the WIC and Senior Farmers Market Nutrition Program. Youthmarket worked with over 60 neighborhood youth last summer and many returned this season; some have been promoted to managerial positions.

“Many neighborhoods in New York City are experiencing epidemic rates of diet-related disease like obesity and diabetes which is in part due to a lack of affordable fresh fruits and vegetable in their neighborhoods,” said GrowNYC Executive Director Marcel Van Ooyen. “GrowNYC's Youthmarket program helps address this lack of access to fresh and healthy food while also empowering the youth to be ambassadors for healthy eating to their neighbors, friends and family. Coupled with the small business skills they learn, Youthmarket participants are well on their way to living healthier and more successful lives.”

All of the produce sold at Youthmarkets comes from family farms selling through GrowNYC's own wholesale food hub and distribution arm, [Greenmarket Co.](#) The power of bulk purchasing allows for the affordable retail price while mid-size family farmers still receive a fair price for their products ensuring they will be able to continue supplying the residents of New York City with fresh, healthy, local food for years to come.

### Manhattan

Lower East Side Youthmarket  
Grand Street between Pitt St & Willet St, Manhattan  
Thursdays, 7/9 to 11/19  
11:00 p.m. to 6:00 p.m.  
Community partner:  
Henry Street Settlement

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El Barrio Youth Marqueta  
116th Street at Park Ave, Manhattan  
Open 7/11 to 11/22  
Saturdays & Sundays, 12:00 pm - 5:00 pm  
Community partner:  
Urban Garden Center  
NYC Economic Development Corporation  
New York City Council Speaker Melissa Mark-Viverito

Gouverneur Health Youthmarket  
Madison St. between Clinton and Jefferson Sts., Manhattan  
Thursdays, 7/9 to 11/19  
12:00 pm to 5:00 pm  
Community partner:  
Gouverneur Health  
Henry Street Settlement  
HHC (NYC Health and Hospital Corporation)  
Metro Plus

## **Queens**

Rockaway Youthmarket  
Beach Channel Drive and Beach 58th St, Queens  
Saturdays, 7/11 to 11/21  
9:30 a.m. - 3:00 p.m.  
Community partner:  
The Rockaway Development and Revitalization Corporation  
Rockaway Youth Task Force

Ridgewood Youthmarket  
Cypress Ave, between Myrtle and Putnam Aves, Queens  
Saturdays, 7/11 - 11/21  
8:00 a.m. - 4:00 p.m.  
Community partner:  
Myrtle Avenue Business Improvement District  
Ridgewood Local Development Corporation  
The Greater Ridgewood Youth Council

## **Bronx**

Learn It Grow It Eat It Youthmarket  
McKinley Square at 169th St & Boston Rd, Bronx  
Wednesdays, 7/8 to 11/25  
10:00 a.m. - 3:00 p.m.  
Community partner:  
GrowNYC's Learn It Grow It Eat It

Marble Hill Youthmarket

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225th St. between Broadway and Exterior, Bronx  
Thursdays, 7/9 to 11/19  
1:00 p.m. - 6:00 p.m.  
Community partner:  
Bon Secours Health Systems/Shervier Nursing Care Center  
Kingsbridge Heights Community Center  
Family Cook Productions

Norwood Youthmarket  
E Gun Hill Rd & DeKalb Ave, Bronx  
Thursdays, 7/9 to 11/  
12:00 p.m. - 7:00 p.m.  
Community partner:  
Friends of Van Cortlandt Park

Riverdale Youthmarket  
Mosholu Ave. and 256th St., Bronx  
Thursdays, 7/9 to 10/29  
2:00 p.m. - 7:00 p.m.  
Community partner:  
Riverdale CSA  
Riverdale Neighborhood House  
Riverdale YM-YWHA

## **Brooklyn**

Brownsville Rockaway Youthmarket  
Rockaway Ave between Livonia and Dumont Aves, Brooklyn  
Fridays, 7/10 to 11/20  
1:00 p.m. - 6:00 p.m.  
Community partner:  
Brownsville Partnership

Brownsville Pitkin Youthmarket  
Thomas Boyland St between Pitkin and Sutter Aves, Brooklyn  
Saturdays, 7/11 to 11/21  
10:30 a.m. - 4:00 p.m.  
Community partner:  
Brownsville Partnership

Cypress Hills Youthmarket  
Fulton St between Richmond and Logan Sts, Brooklyn  
Fridays, 7/10 to 11/20  
12:00 p.m. to 7:00 p.m.  
Community partner:  
Cypress Hills Local Development Corporation  
Cypress Hills/Fulton Street Senior Center

Flatbush Junction Youthmarket  
Flatbush Avenue and Nostrand Avenue, Brooklyn

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Saturdays, 7/11 - 11/21  
8:30 am to 3:00 pm  
Community partner:  
New York City Councilmember Jumaane D. Williams  
East Flatbush Village, Inc.  
Flatbush Nostrand Junction Business Improvement District

Kensington Youthmarket  
Ft. Hamilton Pkwy btwn E. 5th and E. 4th, Brooklyn  
Saturdays, 7/11 to 11/21  
8:00 a.m. to 4:00 p.m.  
Community partner:  
New York City Councilmember Brad Lander  
Family Cook Productions

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GrowNYC is a 501c(3) nonprofit organization that works to make New York City more sustainable, and improve the lives of all New Yorkers. Reaching two million New Yorkers every year, GrowNYC operates Greenmarket farmers markets, engages New Yorkers in recycling education and resources, builds and maintains green spaces and engages young people in hands-on education. Learn more at [www.grownyc.org](http://www.grownyc.org).